



Defining the artist, is the first step to defining the needs. All too often the first step is to define the needs, and presume this provides a clear definition of the artist.

Diffinio'r artist yw'r cam cyntaf tuag at ddiffinio'r anghenion. Yn llawer rhy aml eir ati'n syth i ddiffinio'r anghenion, gan ragdybio y bydd hyn yn rhoi diffiniad clir o'r artist.

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M